

## **IIMA PRESS RELEASE 2010-11**



### **Management Education in 2020: Issues, Challenges, and Opportunities**

IIMA, December 30, 2010: The Indian Institute of Management Ahmedabad (IIMA) and the Association of Indian Management Scholars (AIMS), International are organizing the Eighth AIMS International Conference on Management - “Management Education in 2020: Issues, Challenges, and Opportunities,” from January 1 to 4, 2011, at IIMA. The Chief Guest of the conference, Mrs. Jayanti Ravi, Commissioner of Higher Education, Government of Gujarat will inaugurate the conference on January 01, 2010 at 11.30 am at the Ravi J. Matthai Auditorium, IIMA Main Campus. The conference will feature four keynote addresses by Prof. TV Rao, Prof. Anuradha Basu, Prof. Indira Parikh and Prof. Sudarshan Iyengar.

The number of scholars attending is 356; 23 of them are from the US, Canada, UK, South Africa, Australia and UAE. A total of 68 sessions will see presentations of 280 papers on a variety of topics like Globalization, Operations Research, Finance, Corporate Social Responsibility, Business Ethics, Strategy, Marketing, Intellectual Capital, Quality in Management Education, and many other subjects; 214 of these papers are being brought out as the Proceedings of the Conference. In addition, there are a few workshops, invited sessions and a business school showcase.